

Exciting Free Summer Event: KP Snacks 'Crick-Fit' Family Event on 25th July

Dear Parents and Guardians,

We are excited to share information about an upcoming event hosted by Ekota that promises to be a highlight of the summer: The Hundred: KP Snacks x 'Crick-Fit'. This event is free and offers a fantastic cricket opportunity for families to engage in a fun and active afternoon together.

Event Details:

Date: Thursday, 25th July

Arrival Time: 2:00pm for registration / 3:00pm – 5:00pm

Location: Ekota Hub, Goodmayes Park, IG3 9RT

What to wear: Comfortable, casual clothing suitable for movement (no football shirts or heavily branded tops)

What to bring: Bottle of water, any other refreshments required, sun hat, suncream, umbrella

KP Snacks, the official team partner of The Hundred, is on a mission to inspire and enable more families and communities to get active and involved with cricket. As part of this commitment, they have funded the installation and refurbishment of 36 non-turf cricket pitches across the country, with plans for another 64 over the next two years.

In partnership with The Hundred and to celebrate the second year of this initiative, KP Snacks, in collaboration with Ekota, will be hosting a free family community event at one of our non-turf pitches at Goodmayes Park.

Event Highlights:

- Cricket and fitness activities for all ages and abilities
- Warm-up and cricket-inspired fitness session led by an exercise instructor
- Participation from players of The Hundred teams and a special surprise guest
- Q&A session with players, on-pitch cricket skill activities, and opportunities for photos and autographs

- Media coverage with photographers and national media/broadcasters capturing the event

Please note that attendance requires signing a participation waiver and photo consent form, which also applies to participants under 18 years of age in your care. This form will be shared with you upon registration.

As part of the afternoon, you will receive:

- A free cricket fitness session suitable for all ages and abilities
- The opportunity to play cricket and practice skills with coaches
- The chance to meet players from The Hundred teams and a special surprise guest
- Light refreshments (please bring water and any additional snacks needed)

We hope that you and your family can join us for this exciting event. If you are interested in attending, please register your interest by registering via the link:

<https://forms.gle/e9QZtD99TrG8kay37>

Thank you for your support, and we look forward to seeing you there!

Warm regards,

Yasin Rahman,
Project Officer
Ekota