

ON THE HORIZON

INSPIRING FUTURES

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TOOLKIT
for creativity in
Barking & Dagenham
Schools





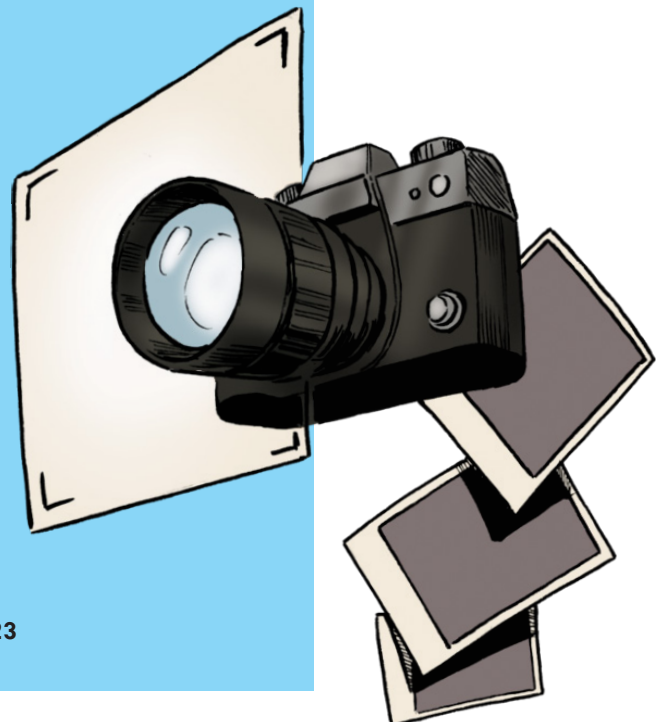
“ You can't use up
creativity. The more you use,
the more you have. ”

Maya Angelou



THANKS

**BEAM COUNTY PRIMARY SCHOOL
DAGENHAM PARK CHURCH OF ENGLAND
SCHOOL
EASTBURY COMMUNITY SCHOOL
FURZE INFANT SCHOOL
FILM BARKING AND DAGENHAM
RIPPLE PRIMARY SCHOOL
ROBERT CLACK SCHOOL
STUDIO 3 ARTS
SYDNEY RUSSELL SCHOOL
THE WARREN SCHOOL
AND TO OUR ILLUSTRATOR
SHANGOMOLA EDUNJOBI**



Booklet compiled and designed by Studio 3 Arts © 2023

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“Creativity is intelligence having fun.”

Albert Einstein



WELCOME HOW TO USE THIS RESOURCE

Inspiring Futures: The Barking and Dagenham Cultural Education Partnership was set up in 2012 to nurture links between cultural organisations and schools to work towards every young person having the opportunity to be creative in school settings. Since then we have ensured every school has had the opportunity to collaborate with other schools in hubs, form partnerships with cultural organisations, and take part in creative projects.

After ten years, there is a strength and depth of expertise across schools in cultural education. Our brilliant arts education leaders understand arts and culture, its benefits, and how integral it is across the curriculum. As Inspiring Futures moves towards a more focused model, working strategically to tackle the bigger problems in our community through arts and cultural projects, we want to ensure the knowledge we have collaboratively grown as a borough isn't lost, and can continue to be passed on.

This toolkit has been made to fly the flag for the value of creativity and to support more people in your school to take on creative projects of their own. It's written for non-specialists - so do please share with parents, governors, and all subject teachers as there can be creativity in every subject.

So many people are interested in creative approaches but might not have the experience, the confidence or both to try out new projects which can put unsustainable demand on our individual creative leads, particularly Head of Departments. Their specialist skills should instead be called upon to advise, signpost and advocate further for all the creative initiatives in their school so that creativity gets the centre stage that will best support students. We hope this toolkit provides them with a useful locally focussed resource that they can share.



It's important to stay up to date where the value of creativity is concerned. With the creative industries now generating £115.9bn in gross value added (GVA), equivalent to nearly 6% of the British economy, and employing 2.3 million people, not to mention contributing greatly to the country's status and identity internationally our young people need us to know how to signpost and connect them with what a creative career could look like in 2023 and far beyond.

Divided into 5 chapters: Engagement, Representation, Leadership, Accreditation and Transitions & the 'real world' each describes different opportunities, approaches and gives local examples of how creativity can shine in your school.

Inside you'll find a list of ways that creativity can be approached, inspiring examples of projects that have already had success and resources that can help. So whether it's a new teacher, a parent or a governor, or best of all a group of students that wants to research, test or run a new creative project in your school, please put this guide in their hands and encourage creativity to grow. In the words of exceptional writer and activist, Maya Angelou,

"You can't use up creativity. The more you use, the more you have".

Here's to making more creativity grow in your school and beyond.

With my thanks to Studio 3 Arts and the teachers whose expertise has drawn this toolkit together.

Jane Hargreaves
Commissioning Director, Education.
London Borough of Barking & Dagenham



¹ <https://pec.ac.uk/news/national-statistics-on-the-creative-industries>



CREATIVITY & ENGAGEMENT GET STARTED

REDESIGN / REINTERPRET / RECYCLE

With 65% or more of people being visual learners there is a great case for using creativity to reinvent your physical environment.

Whether it's to:

- create a reading book or a new outdoor space.
- display the work of your own student or famous artists.
- show how materials can be recycled & used in different ways.

There are literally 100's of projects to be made from mini to huge scale. Look at your curriculum to enhance learning, make learning purposeful and add cultural capital.

Managing ideas can be the first hurdle in a creative project.

To do this easily, visually and for free head to Pinterest for thousands of ideas and to create your own free account. Acting as a visual online pinboard, you can name 'boards' with your different projects and any images you like can be 'pinned' to your chosen board. Sharing is incredibly easy too as you can invite people to join different pinboards either to view or to contribute. Simple! (www.pinterest.co.uk)

There are many creative collaborations in Barking and Dagenham, including: The **PACE Trust**, a group of 8 Primary Schools, with a history over several years of successful, strategic collaborative working.

In 2023 **Bow Arts Learning** have worked with 10 nurseries to create workshops for children focusing on creative play for a LBBD Early Years commissioned project working with artist *Lily Ash Sakula*, and inspired by the book: 'My World, Your World' by children's author *Melanie Walsh*.
www.southwoodprimary.co.uk/pace-trust/
www.bowarts.org/projects-stories/artist-educator-spotlight-lily-ash-sakula/



CULTURAL CALENDAR

Choosing a selection of creative events across the year to join in with is a great way to celebrate creativity in your school. There's a huge array to choose from nationally, internationally and locally.

While there are many options, if you're starting off and looking for ideas **The National Literacy Trust** have an events calendar as well as great resources for schools.

www.literacytrust.org.uk/resources/literacy-teaching-calendar

64 million artists host the January challenge, sharing 1 creative challenge per day. It is possible to pick up the challenge at other times of the year if January doesn't suit your school.

www.64millionartists.com/thejanuarychallenge

Holocaust Memorial Day is on 27th January.

Each year across the UK, thousands of people come together to learn more about the past and take action to create a safer future. www.hmd.org.uk

LGBT+ History Month in February was first celebrated in 2005. Every year the charity Schools OUT sets a different theme and provide free resources for education settings, businesses, services and organisations to help them celebrate and visualise greater progress for LGBT+ lives to be lived in their full diversity.

www.lgbtplushistorymonth.co.uk

National Careers Week (NCW) in March is a one-week celebration of careers guidance and free resources in education across the UK to help support young people develop awareness and excitement about their future pathways. Resources are available for use by schools throughout the year. www.nationalcareersweek.com

Adding your own twist to existing events like **World Book Day (WBD) in March** is a great way to embrace creativity. WBD is a much loved event celebrated for over 25 years, with children all over the country heading to school dressed as their favourite book characters.

Beam Primary have previously used WBD as an opportunity to create a whole school collaborative story. Three different stories began life in a Reception class with a single sentence to get the children started. After part of the story was constructed, the story was emailed on for the next year group to add to. The results were three pupil-led stories contributed to by each year group that you can read at www.beamcountyprimaryschool.org/pupil-activities / www.worldbookday.com

Summer of Festivals, various dates. Specific to LBB, the summer of festivals programme began in 2015. Events change yearly in response to demand and the national calendar. www.lbbd.gov.uk/summer-festivals

Finish This, English National Opera (ENO), spring or autumn term.

ENO's FREE music making programme for schools nationwide; combines opera, film and animation for the classroom, as a creative springboard for collaborative composition work. Full KS2, KS3 and SEND lesson plans are provided and this can be run either in the autumn or spring term as best suits your school. Availability is limited, register in advance, check their website for full details.

www.eno.org/discover-opera/learning/finish-this

Art Matters Exhibition, summer term. Supported by *University of the Arts London* and the *University of East London*, Art Matters believes in the power of art and creativity across the curriculum. A large network of teachers (both primary and secondary) share creative practice and this network curate the largest annual exhibition of its kind, of over 4000 artworks by young people from over 50 East London schools. www.artmatterslondon.com

The Big Draw. Reaching its peak in **October** and also highly popular is the Big Draw, supported by one of the UK's most popular illustrators, Quentin Blake. An annual celebration of the power of drawing, with hundreds of schools from all over the world taking part. There are specialist resources available for schools available if you pay a £50 subscription. www.thebigdraw.org/drawing-in-schools

Black History Month was established in 1976 and runs throughout **October** with a growing array of events, information and articles on their website, including a schools section. www.blackhistorymonth.org.uk, www.blackhistorymonth.org.uk/section/bhm-for-schools

Inspiring Futures Conference. An annual event happening during the autumn term, this is an opportunity for artists, organisations, teachers and SLT to come together to be inspired, be updated and take part in workshops and activities that develop and enhance practice.

Young Creatives Makerspace is another annual **Inspiring Futures** event to galvanise and amplify the creative voices of young people in schools in Barking and Dagenham. It happens in the **Autumn Term** and is a complimentary event to the Inspiring Futures Conference.

Email inspiringfutures@lbbd.gov.uk with details about your organisation or school to join the mailing list and be invited to future events.

CREATIVITY & ENGAGEMENT COLLABORATIONS

ARTIST COLLABORATIONS AND PARTNERSHIP WORKING

Creativity develops innovation, problem-solving and imagination, supporting students to gain lifelong skills that benefit their own understanding, sensitivity, productivity and wellbeing.

Partnerships and collaborations with artists and/or cultural organisations provide fresh perspective, knowledge and skills often injecting new ideas and knowledge about how to gain work in the creative industries that can be very useful and inspirational to students. The arts award website has a lot of useful resources on the value of creativity in schools. You'll also find at the end of this toolkit a list of some of the many artists and organisations active in Barking and Dagenham right now.

www.learn.artsaward.org.uk/importance-arts-education

Remember most artists are self-employed, meaning 25% of their fee will be used to pay their tax and NI bill and they don't get paid at all to attend prospective work meetings or to prepare proposals. Try to bear this in mind when setting up new projects and be mindful of their time.

Some important questions to get clear on to begin an arts project are:

- **What are we aiming to create (the end result?)**
- **Who is responsible for each different element of the project?**
- **How will we communicate?**
- **What structures will we use to enable us to adapt and improve the project? (particularly relevant for longer term projects)**
- **How will we evaluate and listen to young peoples' voices?**

To ensure an effective reach and equal access to opportunities, Inspiring Futures encourages schools to work in hubs with a secondary school and several primaries in each, supporting one another. Achieving creative and cultural outcomes can be made easier, more effective and further reaching by schools working collaboratively. This may be through shared access to cultural partners, such as Eastbury Community School being an RSC Associate School. Or through leadership such as Dagenham Park leading on CPD and development opportunities with partner Primary Schools as well as hosting the Inspire Festival.

www.rsc.org.uk/learn/associate-schools-programme

Partnership working is key to Inspiring Futures vision. Ask your colleagues:

- **What does partnership working look like**
- **What makes Successful Partnerships**
- **How can partnerships be strategic as well as operational?**
- **Why work in partnership?**

Inspiring Futures have commissioned local artists to deliver work in education settings across the borough, for bespoke projects to meet local needs. *CoLab Barking and Dagenham*, with *Iniva* was a workshop programme for Northbury Primary School and Eastbrook Secondary School students focused on food, wellbeing, migration and identity that took place in 2022. *Becontree Banners*, brought Artist *Rudy Loewe* together with pupils from Five Elms, Grafton and Southwood Primary Schools to make celebratory banners for the Becontree Estate in 2021

www.iniva.org/programme/events/colab-barking-and-dagenham

www.becontreeforever.uk/projects/rudy-loewe:-becontree-banners

Far From the Norm, a highly successful dance company with Dagenham connections, have created a dance education pack for schools, while **Green Shoes Arts**, a Dagenham based organisation, have created a popular *Arts Award Discover logbook* which also supports pupils to track their wellbeing outcomes. If you would like a copy of these resources please email inspiringfutures@lbbd.gov.uk



SENIOR LEADERSHIP SUPPORT

Getting your senior leadership team on board is another important step and often hard to achieve in the midst of running busy schools.

Before you can start this process you need to know:

- **What are your school priorities, and how can cultural experiences help work towards these goals?**
- **What cultural experiences do your SLT have?**
- **What cultural experiences do they most value for your young people?**

Sometimes creative Head of Departments realise that their SLT might not have many reference points when it comes to creativity. This is where you can help, showcasing what's out there and using it to prompt discussion. Very little change happens unless people are inspired so sharing opportunities to watch work or see the impact of participation in the arts is vital. Knowledge of artists and cultural organisations can really support this process, head to the list of contacts on page 30 to support your work.

Be informed - the 'Arts in Schools: Foundations for the Future' report authored by Calouste Gulbenkian Foundation and A New Direction calls for creative subjects to be central to a rethink of England's

state education system finding them vital for young people's intellectual and personal development, but marginalised in today's school system.

www.anewdirection.org.uk/the-arts-in-schools

Be strategic - often the arts and creativity can be used to achieve other strategic goals for example, **Green Shoes Arts** including wellbeing outcomes in their design of an *Arts Award Discover logbook*.

Studio 3 Arts regularly have creative platforms to watch performances in LBB. Join their mailing list to receive their invitations. www.studio3arts.org.uk

The Audience Friend offers heavily discounted and sometimes free tickets to watch performances in venues such as *The National Theatre*, *Sadlers Wells* and *The Royal Opera House*.

Email hello@theaudiencefriend.com to join the mailing list; contact them if you have a specific brief for your school – they can arrange discounts for teachers and parents as well as young people.

CULTURAL GOVERNORS / PTA

The school governor and PTA structures both benefit from having creative expertise and champions on them. This can be an important step in influencing the strategic thinking in your school and also signalling wider that creativity is important.

Could you recruit governors or parents with existing creative expertise?

If so what sort of expertise is useful for you? Someone with live events / exhibition experience? Someone who understands some of the opportunities for employment in the creative industries? Someone who actually earns their living as an artist?

Could you task a governors or parent with researching a new creative project? Or championing creativity in their role?



CREATIVITY & ENGAGEMENT

ENGAGING PARENTS

FURZE INFANT SCHOOL

Creativity can be a great tool when it comes to parental engagement, enabling parents to step out of their busy everyday lives and enjoy a new experience with their child. Furze Infant School have come up with their own approach to this. What could your school do?

FURZE INFANT SCHOOL have used creative workshops to engage with KS1 parents during the summer term; work

WHAT HAPPENED?

Creative workshops are held by the art teacher for 6 weeks with up to 10-15 children attending with their parent/carer. Participants learnt how to use marbling techniques on canvas and paper as well as making Clay figurines using rolling and cutting with a variety of tools.

All school staff then support the Outdoor Gallery which happens yearly June-July with all students making sculptures and art pieces to be displayed out of recycled materials related to plastic pollution and the water. Children make individual pieces with help from their class teachers.

“ I liked going to the art workshop because I learnt marbling. I now know that it is made by putting water in a tray, adding food colour and then mixing it. I then took paper and put it on the top of the coloured water. My marbled paper was colourful with a lovely design. ”

Year 1 pupil

The Outdoor Galleries showcase work that children have collaborated on: last year's theme was “Plastic Pollution and the Sea” and linked to a national competition from Composite Prime with everyone from the school collecting bottle tops in advance to make artworks.

“ Parents have said to me they found the sessions useful in their understanding of key art skills. They have enquired about resources and other materials so that they can continue the practice at home. ”

Teacher

CURRICULUM LINKS

Workshops are linked to KS1 National Curriculum - Art and Design topics related to developing a wide range of art and design techniques in using colour, pattern, texture.

The Outdoor Gallery is linked to Science and Geography, sustainability and the plastic pollution.



“ The engagement of the children was very good during the sessions for building our sculpture/ art piece. It was an effective way of getting children talking about plastic pollution and the detriments it has to the environment but particularly to the sea and marine life. ”

Teacher



BUDGET

£375

£320 for the workshops
(this was part-offset by small
parental contribution of £3 per child)

£100 for gallery materials.

“ Children enjoyed the collection of the bottle tops and almost every class had more than 300 bottle tops to use for this project-highlighting to everyone how much plastic is still in use. Children made creatures such as an Octopus, Seahorse, Jellyfish and Turtles-these were 3D and a variety of techniques used such as papier mâché. ”

Teacher



CREATIVITY & REPRESENTATION

DIVERSITY

Whether at primary or secondary young people should be able to readily access examples of artists of all different races. There are local cultural organisations who have a lot to offer schools in terms of helping them know about and connect with a diverse group of contemporary artists, including many who are active in the borough.

Studio 3 Arts (S3A) in Barking regularly works with artists across East London and strives to redress underrepresentation in the arts. Their *Black Art Matters* programme is designed to provide black artists with funding to explore and support areas of their artistic practice and their current *Pivotal* programme recognises and celebrates the work of over 40 creative women in the borough.

Barking and Dagenham is also home to the *World Cinema Film Festival* founded by **Bluebird Pictures** by local entrepreneur **Joelle May David**. The annual festival offers prizes designed to filmmakers from marginalised or low socio economic backgrounds take the next step in their careers.

- www.studio3arts.org.uk/black-art-matters

- www.bluebirdpictures.org/world-cinema-film-fest

“ I can tell you, without diversity, creativity remains stagnant. ”
Edward Enninful (Editor in Chief of British Vogue)

ISSUE BASED WORK

Using creative approaches to explore social issues is another option. **Arc Theatre** is an award winning local organisation that is over 30 years old that has used theatre to explore issues like racism in football and female genital mutilation. They have a specific theatre and education programme for schools.

Studio 3 Arts has also created issue based theatre particularly about knife crime and joint enterprise.

- www.arctheatre.com

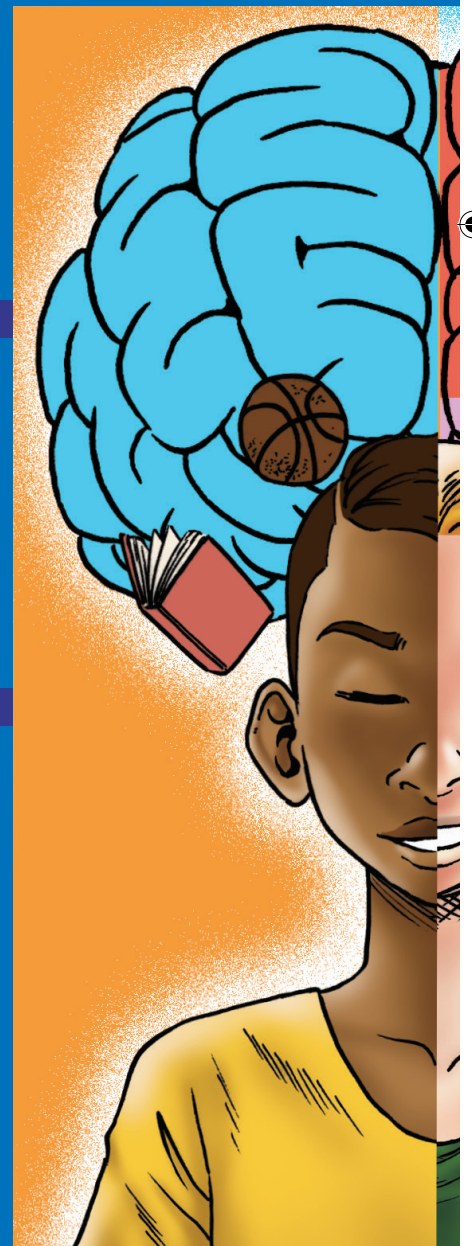
WELLNESS

Underpinning any work to increase representation, is the need to support pupils welfare. There are many ways to approach this; creativity can be used to create peaceful places at school where conflict is resolved or talking to peer mentors is encouraged. Individual creative projects exploring wellness can be chosen.

The work of local contemporary artists can also be shown for inspiration, such as **Sarina Mantel** who creates empowering colouring books and journals particularly for women or **Company Drinks** who are an artist led project harvesting local produce to make delicious drinks.

- www.instagram.com/wildsuga

- www.companydrinks.info



INCLUSION

The awareness that we are all individuals with different brains and therefore different ways of learning is fortunately growing. Local arts organisation **Green Shoes Arts** has a focus on delivering projects for people with lived experience of physical disability, mental health challenges, and additional needs, and aim to work with practitioners whose experience mirrors that of our participants.

Shape Arts is a London based organisation who have useful resources regarding the social model of disability and how to put on an accessible exhibition.

Specific support for Special Education Needs (SEN) is available in Barking and Dagenham.

The Story of Me is a project led by Inspiring Futures, in partnership with seven schools in the London Borough of Barking and Dagenham. A 2-year engagement project which began in 2021 which builds teachers skills in delivering literacy development and language acquisition through storytelling and theatre making.

Up to 3 teachers from each school formed a partnership with 2 artist from the global majority, who worked together to create new scheme of work. The artists worked with teachers to focus on accessibility for students with EAL, looking at non-western models of language acquisition. The partnerships focussed on diversifying the curriculum, ensuring the new schemes of work is representative and reflective of the Barking and Dagenham community.

The seven schools involved are: Beam Primary School, Manor Junior School, Becontree Primary School, Marsh Green Primary School, Eastbury Community Primary School, Ripple Primary School and Henry Green Primary School.

The project is funded by the *Paul Hamlyn Teacher Development Fund*, which aims to:

- Support delivery of effective arts-based teaching and learning opportunities in the primary classroom
- Embed learning through the arts in the curriculum
- Support teachers and school leaders to develop the necessary skills, knowledge, confidence and experience.

- www.greenshoesarts.com/
- www.shapearts.org.uk/News/social-model-of-disability
- www.shapearts.org.uk/news/accessible-exhibitions
- www.lbbd.gov.uk/schools-and-learning/special-educational-needs-sen
- www.phf.org.uk/funds/tdf



CREATIVE & DIVERSE CULTURE DAY

SYDNEY RUSSELL

SYDNEY RUSSELL SCHOOL'S annual Culture Day is a massive highlight in the school calendar, showcasing clothes, food, music and customs from around the world.

All 2600 students take part in this event which happens in June, supported by the Culture Council which is student led. The school staff involved are from Personal Development, Enrichment, Art Department, Food, Caretaker and Technician media/ICT staff.

“ Culture day was my favourite day from last year! It was the first time we were able to come to school and wear our cultural wear. I loved it! ”
Pupil

The actual day begins with the arrival of all students in their traditional clothing.

The Dress Code is planned and students can only come on site with a Culture Ticket – approval cultural dress. This is to ensure students do not come in wearing non-uniform.

Conversations around British Cultural Dress and what this is are part of the planning with students. Staff and students' leaders are on the door to collect tickets or send students home if they do not adhere to the rules. In 2023 the option to dress like a royal for the coronation will be included.

There is a carefully worked out timetable across the day with pupils on the secondary site experiencing cultural festivities including performances, music, fashion and a huge range of foods across the site while EYFS, Year 1 and Year 2 take part in activities in their classrooms.

Secondary students lead, perform and support activities for Year 3 and 4 in the afternoon, while parents of Year 5 and 6 are invited to join in events towards the end of the day.

CURRICULUM LINKS

Art, History, MfL, Music, Drama, Food, Design and Technology, Geography, English

“ With the positive impact the cultural day had on our whole school, we have decided to make this a annual event! With the growth and expansion of offering every students and culture a voice. It is a true way to celebrate the full diversity of our young people and staff. ”
Teacher



“ I remember all the food!
I have never tasted so many different things! ” Pupil

BUDGET

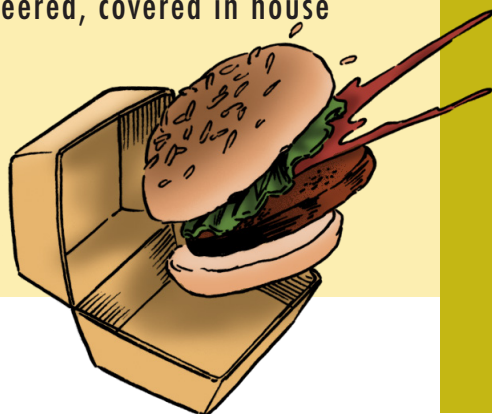
£1000

Food/ Catering - £600.00

Decorations - £400.00

Pay in Kind:

Food donations, staff time,
volunteered, covered in house



“ As the new Head Teacher of the Primary site at The Sydney Russell School, I have never worked in a school that was connected to its secondary counterpart. This day was a true delight our students were transcended into a cultural experience led by Year 10 and Year 11 students! I was amazed by the talent and commitment to our primary students. The feedback was so positive the students walked away beaming with joy. ”

Head Teacher



CREATIVITY AND LEADERSHIP

INSPIRING LEADERS



“ There is no doubt that creativity is the most important human resource of all. Without creativity, there would be no progress, and we would be forever repeating the same patterns. ”

Edward de Bono

The creative industries are made up of inspiring leaders, with each strengthened by their own uniqueness. Try to access their stories, their advice and their views of the world regularly to fuel pupils own ambition and aspirations and encourage them to embrace their own individuality and choose their own path.

Talks - whether accessed online at international sites such as *Ted Talks*, or planned and held in your own school can be brilliant ways of initiating a new project or concept.

Do pupils know **YOUR** story or the story of **other creative teachers** in **their school**? Maybe that's where to start...

- www.ted.com/talks

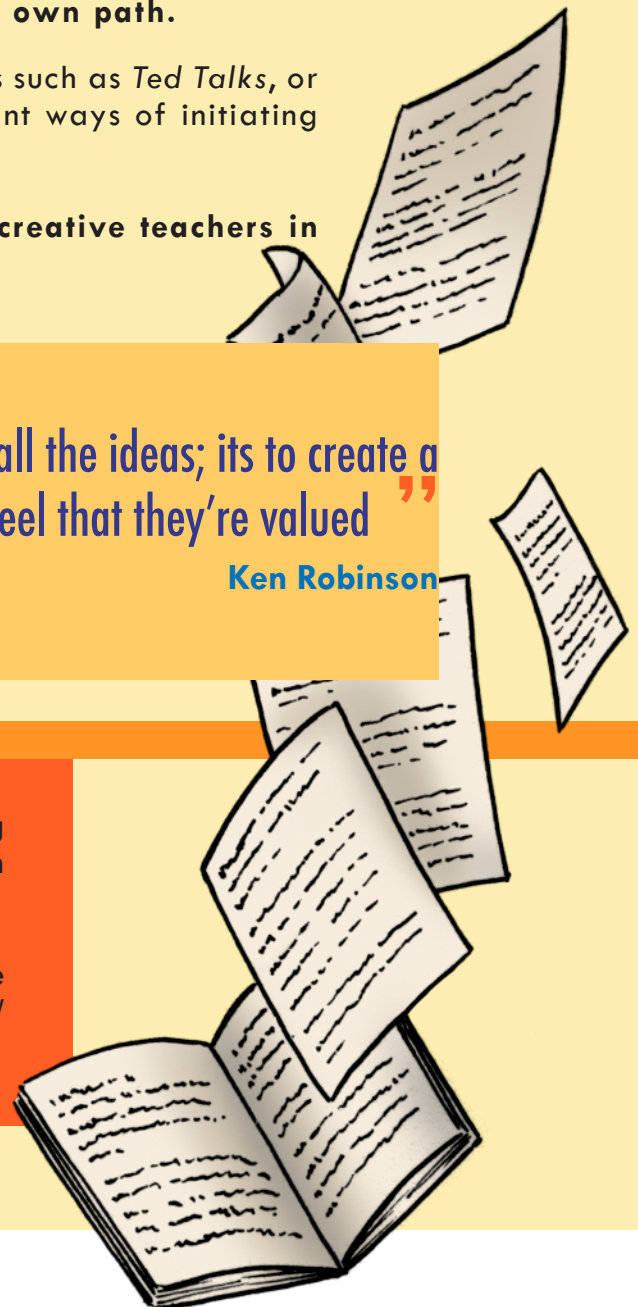
“ The role of a creative leader is not to have all the ideas; its to create a culture where everyone can have ideas and feel that they're valued ”

Ken Robinson

TAKEOVERS

Takeovers can be a great way of enabling students to learn more about how school is run while adding their own new fresh ideas.

How about supporting a group of students to 'take over' how your library is run / your assembly / or your school newsletter for a day?





YOUTH VOICE AND LEADERSHIP

Enabling young people to have an actual voice in how creativity is offered at school is a fantastically meaningful way to encourage more creativity, at the same time as supporting students to gain confidence, presentation and organisational skills.

Whether you set up a regularly meeting student council or offer more one off opportunities specific to upcoming events, your choices will likely come down to resources and capacity.

- **Who will be responsible for this work?**
- **How can it be resourced?**
- **What actual power will the students have to affect decision making?**

Creative Barking and Dagenham is a local arts programme that has a **Cultural Connectors forum** of local people making decisions about how it is run.

- www.creativebd.org.uk

Offering bespoke leadership training to young people can be a great way to boost their engagement and experience; you might choose to train them up as young event producers or front of house event hosts. Local organisations that work with young people can often support or lead this type of training if you wish. Upstart is a national charity and Inspiring Futures partner who deliver training and support for Youth Voice . While **Voice** is a magazine and platform for young creatives aged 18-30 covering arts, culture, politics and technology.

- www.voicemag.uk
- upstartprojects.uk/youth-voice-training



CREATIVITY AND LEADERSHIP SETTING UP AN ARTS COUNCIL

DAGENHAM PARK SCHOOL

DAGENHAM PARK COE SCHOOL have set up a **Student Arts and Culture Council** that has already made changes and improvements to the school curriculum, event calendar and strategic decision making.

Led by the School Arts/Cultural lead the purpose of this student leadership group is: to make positive change in the school with a focus on arts, creativity, celebrating different cultures, allowing students to express themselves and allowing students to develop their creative thinking skills. The group has been established over 1 year, with the framework now set up for the arts council to continue each year.

CURRICULUM LINKS

English – speaking and listening, Presenting, PDE/PHSE democracy.

100% said that the Student Arts Council had a significant impact on the school.



94% of pupils said that involvement in the Student Arts Council had increased their leadership skills.

“ Whilst being in the Student Arts Council it has helped me realise that the students in a school have more power to change things than what I originally thought, and by learning this I’ve developed better confidence in sharing my ideas with people I wouldn’t usually talk to. ” **Madison**

SO FAR

Significant changes have been made to the curriculum following recommendations by the Student Arts Council, including adding art forms to the KS3 curriculum. Changes have been made to the whole school calendar to include more arts and cultural events such as creative and cultural celebration days.

It has in turn led to other pupil leadership opportunities, including contributing to staff CPD, representing the school at conferences and events and contributing to consultations with local arts organisations

The Student arts council was a key aspect of the school’s arts and cultural provision, which helped achieve Arts Mark Platinum.

ARTSMARK CHILDREN AND YOUNG PEOPLE CRITERIA IS

Children and young people are given ownership of their creative use of the arts. Their voice has impact and influence within the setting and they may act as coaches, advocates or ambassadors for quality provision and learning in the arts, within and beyond the setting. They may use their creativity in the arts to engage with, and contribute to, the wider community and to give voice to issues that affect their communities and their world. Children and young people value their engagement in arts learning and benefit from the setting’s strategic approach to fostering wellbeing through the arts.

BUDGET

£430

(but could be done with less)

Staffing £200 taken from existing staffing costs
Resources - stationary etc £30
Badges x 100 = £200
(one off payment - plenty to last for years to come) Trip - This can be done for free taking advantage of London’s free cultural experiences

MULTI-SCHOOL ARTS FESTIVAL

INSPIRE FESTIVAL

INSPIRE is an annual borough wide celebration of arts and culture which takes place in the summer term. Several secondary schools run their own festivals showcasing outstanding arts work. Most Inspire festivals run using a secondary hub model, where a secondary school supports its feeder primary schools to create/showcase the work.

At Dagenham Park School we broker with artists to support the creation of high-quality work in our feeder primary schools and we bring it all together in an outstanding performance showcase in our theatre in June.

This public event is excellent at raising the profile of secondary schools to parents and children from local feeder primary schools as well as more generally in the community. The event encourages higher quality art work to be produced in school, raises the aspirations of young people and strengthens the quality of teaching of arts subjects in primary schools.

CURRICULUM LINKS

Art – gallery exhibition, Drama, Dance. Music, English – spoken

BUDGET

£1300 per year

£1000 to pay for artists to work with primary school pupils to kickstart their arts work

£300 technical support for the show (if not already paid for within school budget)

“When I was a student at Marsh Green I performed at a festival held at Dagenham Park, called Inspire Festival and it really did inspire me. It helped me develop my confidence and made me feel as though anything is possible, in front of any audience as long as I put my mind to it. After that performance I knew I wanted to come to Dagenham Park and build a bright future for myself.”

Favour Erikigho



“The Inspire Festival is an annual event that the teachers, children and parents of Marsh Green Primary School look forward to being a part of. Giving children the opportunity to perform for an audience develops their confidence and showcases their creativity. The event is well established, promoting collaboration between local schools.”

Vicky Taylor – Marsh Green Primary SLT

CREATIVITY & ACCREDITATION

PROMOTING CULTURAL ACHIEVEMENTS

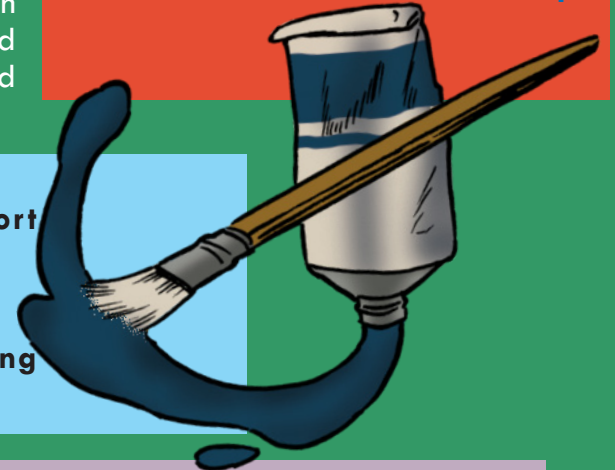
ARTS AWARD

Setting up initiatives in your school that value cultural achievements can be one way of encouraging young people to be more creative. Whether it's a competition, awards or a shout out in your newsletter or social media these forms of recognition can increase motivation as well as raising the profile of creativity across the school. This approach may also help teachers and parents, who are less enthusiastic about the arts, to get onboard too.

Arts Award's national qualifications support young people aged 25 and under to develop as artists and arts leaders. Awarded by *Trinity College London*, since its launch in 2005, the award is now offered in arts centres, colleges and schools, community projects, libraries, galleries, local authorities, theatres, youth clubs and youth justice settings. A young person can be aged 25 and under for *Arts Award Discover* and *Explore*, or aged 11 – 25 for *Bronze*, *Silver* and *Gold Arts Award* at the time of moderation.

“Deadlines and things make you creative”

Jack White, *The White Stripes*



ARTS AWARD'S CORE PRINCIPLES

- To offer learning and qualifications which support individual creative development in any setting.
- To reach the widest possible range of young people.
- To increase young people's experience and understanding of arts practitioners and cultural organisations.

ARTS AWARD TRANSITION PROGRAMME WITH INSPIRING FUTURES

In July 2020, Inspiring Futures set up a new project, the *Arts Award Transition Programme*. The aim was to help students in Year 7 adjust to their new school environment and introduce them to arts and culture, using the *Arts Award Discover* as the tool. We set out with high targets, hoping to work with six secondary schools and over 1200 pupils – just under 50% of young people in this age group in the borough. The long-term aim is for 100% of Year 7 students in the borough achieve the certification. To establish the programme *A New Direction* provided financial support which allowed us to offer discounted rates per student. Further resources from the local authority meant we could commission **Green Shoes Arts**, who brought their *Arts Award* expertise to support teachers' delivery in school and assess and submit all booklets to *Trinity College London*.

Now entering its 4th Year **Green Shoes Arts** provide online networking, mentoring and programme support; delivery resources as well as bespoke in school support. www.blog.artsaward.org.uk/arts-award-transition-programme-with-inspiring-futures
www.artsaward.org.uk



TRINITY
COLLEGE LONDON



ARTSMARK

The Artsmark Award is the only creative quality standard for schools and education settings, accredited by Arts Council England. Artsmark is open to primary, secondary and special schools, pupil referral units, youth offending teams and sixth form colleges. Artsmark Awards are awarded at three levels; Silver, Gold and Platinum.



Artsmark is flexible to the needs of individual settings and can fit around their planning cycles.

THE PROCESS

1. Register online and complete the Artsmark Self-Assessment
2. Two members of staff attend a Development Day
3. Write and submit a Statement of Commitment
4. Deliver, develop and evaluate your goals
5. Write and submit your Statement of Impact
6. Receive your Artsmark Award and start celebrating!
7. Re-register for your next Artsmark journey

The Artsmark fee is £500 (£250 for small settings with under 100 pupils) which includes:

- An Artsmark Development Day for two members of staff – an excellent CPD opportunity
- A clear framework for teachers to plan, develop and evaluate arts, culture and creativity across the curriculum
- Access to practical teaching resources and our Artsmark Partners
- Joining a national community of education settings who champion arts and culture

REASONS TO TAKE PART

Build young people's confidence, character and resilience through arts and cultural education.

Use Artsmark's clear and flexible framework to embed creativity across your whole curriculum and use it to address school improvement priorities.

Celebrate your long-term commitment to cultural education with pupils, parents and your local community.

Helps to bring the arts to the forefront of your school development plan; thereby making it higher priority.

Access help & discounts from groups/charities who have already chosen to support Artsmark schools.

www.artsmark.org.uk



Artsmark
AWARDED BY ARTS COUNCIL ENGLAND



CREATIVITY & ACCREDITATION

PROMOTING CULTURAL ACHIEVEMENTS

ROBERT CLACK SCHOOL

ROBERT CLACK SCHOOL have set up an incredibly popular choreography competition that happens twice a year, with the winners going on to perform to a larger audience either at the school's February show at the Broadway Barking or the summer show at the school.

Organised and judged by the 2 school dance teachers, students physically sign up to take part on a registration sheet outside the dance office giving their name/form/style and song they are dancing to. Teachers order the sign ups, with year 7's dancing first and each entrant or group given 5 minute slots to perform. Entry is open to every student in the school, not just dance students. Winners are chosen within 2 weeks of the competition. Entries are judged using the criteria: performance, creativity, technique.

CURRICULUM LINKS

Dance, Performance

BUDGET

FREE

“ Participating in the choreography competition has allowed me to develop my confidence and my performance skills. Even though I'm not in Dance lessons with my friends, I am still able to create a dance and perform in the hope that I perform at the show. I have won the choreography competition in 2022 and felt a huge sense of pride in my performance. The fact that I created a solo and then had the chance to perform at the Broadway Theatre is something I will remember forever, but also something I can put on my CV and personal statement for universities ”

Pupil





“ We run the choreography competition twice per academic year as we know the value it brings to our students. Pupils enjoy creating and devising dances that are special to them and they want to have as many opportunities to perform and showcase which is why we value it. For pupils to develop their creativity, confidence and clarity as young performers is so important to nurture and develop and we believe the choreography competition does this in a healthy and sustainable way ”

Dance Teacher



CREATIVITY FOR TRANSITIONS & THE 'REAL WORLD'

TRANSITIONS BETWEEN SCHOOLS

Creativity can be an excellent way to make transitions easier with many schools having excellent ways of bridging the divide between primary and secondary education using creative events or projects.

21ST CENTURY SKILLS

We need to enable all young people to develop and to equip themselves with the skills, knowledge and personal qualities needed for life and work. But the demands of the workplace are ever-changing in this unprecedented time of technological growth. The focus on building 21st Century Skills can be supported in many different ways by creativity. If you haven't already make a regular time with colleagues to share ideas about what your school could be doing differently.

“ Don't wait for inspiration. It comes while working ”

Henri Matisse

“ We are currently preparing students for jobs that don't yet exist, using technologies that have not yet been invented, in order to solve problems that we don't even know are problems yet. ”

Karl Fisch

CREATIVE CAREERS

Prepare students for the workplace by ensuring they are aware of and ideally have visited some of the most creative locations in LBBD/East London.

This is where the reality of certain jobs like being a 'creative producer' for **Create** or **Studio 3 Arts** or a 'film maker' working on location in LBBD or 'curator' at **Valence House Museum** can come to life.

If you can arrange opportunities for Q&A's between students and creative professionals whether in person or over video chat.

Helping young people visualise and even recognise that artistic careers are an option is vital.

INSPIRING FUTURES

The LBBD Cultural Education Partnership

Be sure you are utilising the full extent of local support available via the Cultural Education Partnership (CEP).

- www.lbdd.gov.uk/schools-and-learning/inspiring-futures-lbdd-cultural-education-partnership

A NEW DIRECTION (A.N.D)

Working across London, AND has a unique understanding of creativity and young people across the capital, and a large range of programmes for schools as well as an employability programme relevant for school leavers.

- www.anewdirection.org.uk/programmes/teaching-for-creativity
- www.anewdirection.org.uk/about-us/programmes/employment-and-skills

POST-SCHOOL SUPPORT

Getting into work is only the first step in a sector that has been recognised as having a long way to go regarding equality of opportunity.

Arts Emergency is an award-winning mentoring charity and support network. Network members share opportunities, contacts and advice so that young people can flourish in higher education and the cultural industries. The charity is proactive in supporting underrepresented young creatives to thrive.

AND's Good Growth Hub is another source of support. Funded by the **London Legacy Development Corporation (LLDC)** it is situated in the **Queen Elizabeth Olympic Park** it brings together people and businesses in east London to offer career opportunities, training and skills to 18- to 30-year-olds in our community, and fresh new talent to local businesses.

- www.arts-emergency.org
- www.anewdirection.org.uk/goodgrowthhub



CREATIVITY FOR TRANSITIONS & THE 'REAL WORLD'

EASTBURY SCHOOL : SUPPORTING THE PRIMARY-SECONDARY TRANSITION

EASTBURY COMMUNITY SCHOOL have established 3 creative projects to inspire, motivate and integrate pupils as they make the transition into Secondary School gaining their Arts Award Discover as part of the process.

The projects begin with a Summer of Fun Activity Guide, this is a four page booklet created and distributed to pupils who have received an allocation. The booklet contains activities related to each specific school and explore British Values and the School Ethos. Pupils are encouraged to create a visual of Arms with a personal moto and symbolic imagery, these are then displayed in classes when pupils join in September.

“ Creating the Coat of arms gave me the opportunity to let people know that I speak two languages as I used a common saying from my country and paired it with a positive phrase in English.”

Pupil

CURRICULUM LINKS

Art/Science/History/ British Values

BUDGET

£ 1500

For all printing, and Arts Award accreditation.

“ These projects provide a positive, celebratory foundation to communicate with the new cohort of parents and pupils. The celebration events, publication in the news letters and art displays provide a wonderful way for the new pupils to feel part of the school community.”

Teacher



FILM BARKING AND DAGENHAM

There is an incredible opportunity in Barking and Dagenham in the film and television industry since the recent opening of 2 new studios: **Eastbrook Film Studios** at Dagenham East and The Wharf on River Road in Barking.

'Make it Here' is a newly launched engagement programme for the people of Barking & Dagenham. The aim is to work collaboratively with Studio anchor tenants and visiting film productions to secure, wherever possible, opportunities for learners, job seekers and local businesses.

“ Being in an area like Barking & Dagenham, you don't expect opportunities like this. For me, I don't think half the experiences I've had would have been possible without Film Barking & Dagenham. ”

Wasimah (Paid Runner on multiple visiting Productions)

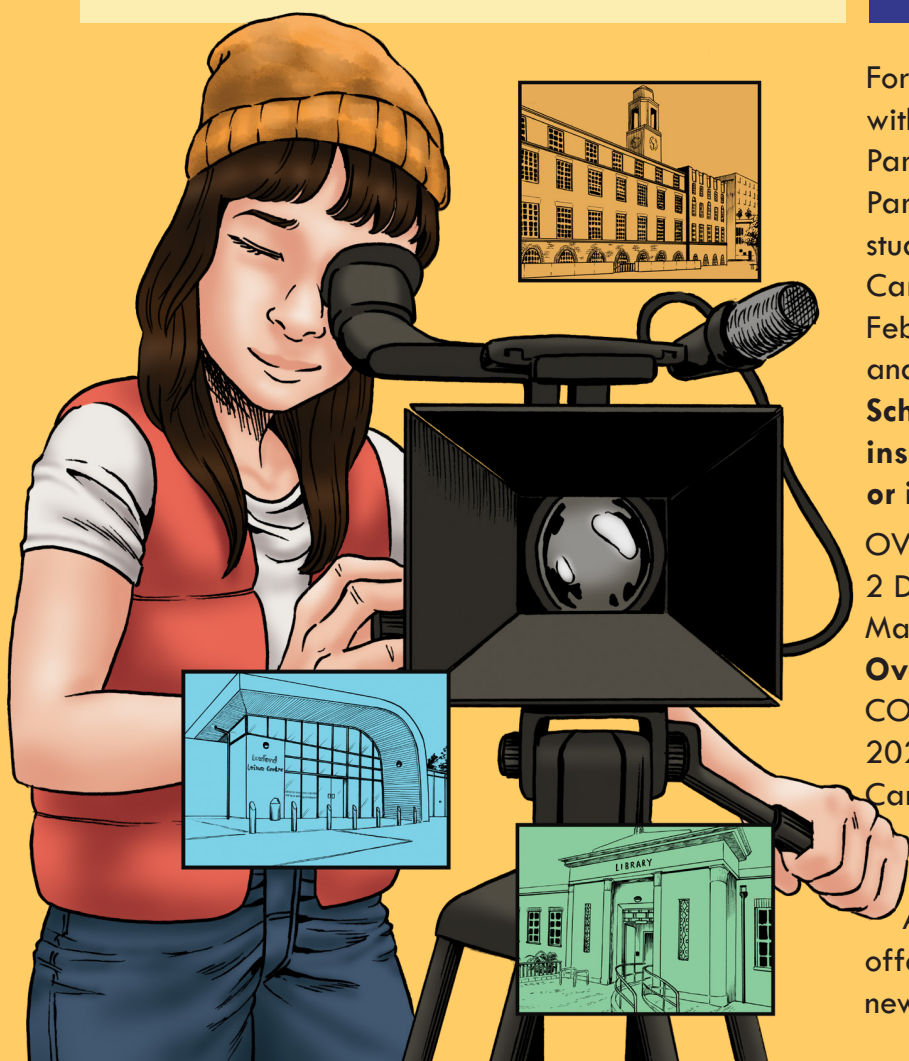
For Schools specifically, work is ongoing with Inspiring Futures (Cultural Education Partnership) and BDSIP (School Improvement Partnership) to offer learning and advice to students including, interactive Film Focused Careers Day 'Skills For Screen' hosted each February, Film Enterprise projects, Lectures and Workshops.

School enquiries:
inspiringfutures@lbbd.gov.uk
 or info@bdsip.co.uk

OVER 18'S – Work Experience placements, 2 Day Set Ready Marshall Bootcamps, Paid Marshalling and Runner Opportunities.

Over 18 enquiries: film@lbbd.gov.uk
COMMUNITY ORGANISATIONS – During 2023 there will be Workshops, Lectures, Careers Sessions and Film Events across the borough.

EXTERNAL OPPORTUNITIES – Training, Apprenticeships and Job Opportunities offered via external agencies, our website, newsletter.www.filmbarkinganddagenham.com



“ Thank you for sharing this enormous opportunity (paid work experience as a camera trainee) I had a great week with such extraordinary people, and I learnt a lot from this work. This was only possible because of your guidance. I'm very grateful to you. ”
 Saloni (Set Ready Bootcamp Alumni)

USEFUL ORGANISATIONS

A NEW DIRECTION www.anewdirection.org.uk

ARC THEATRE www.arctheatre.com

BARBICAN www.barbican.org.uk

BARKING AND DAGENHAM YOUTH DANCE www.bdyd.uk

BLUEBIRD FILMS/PRODUCTION WWW.bluebirdpictures.org

BOW ARTS WWW.bowarts.org

BROADWAY THEATRE www.thebroadwaybarking.com

COMPANY DRINKS www.companydrinks.info

CREATIVE BARKING AND DAGENHAM www.creativebd.org.uk

CREATIVE SCHOOLS www.creativeschools.london

DANCE NETWORK ASSOCIATION www.dancenetworkassociation.org.uk

DOT DOT FIRE www.dotdotfire.com

EASTBURY MANOR HOUSE www.eastburymanorhouse.org.uk

ENO www.eno.org

FAR FROM THE NORM www.farfromthenorm.com

FILM BARKING AND DAGENHAM www.filmbarkinganddagenham.com

GREEN SHOES ARTS www.greenshoesarts.com

LAURA I GALLERY www.luraiartgallery.com



INIVA www.iniva.org

INTO FILM www.intofilm.org

MERCURY THEATRE www.mercurytheatre.co.uk

MUSIC EDUCATION HUB (LBBB) www.bandmusichub.co.uk

PEN TO PRINT www.pentoprint.org/barking-dagenham-p2p

ROYAL OPERA HOUSE www.roh.org.uk

ROYAL SHAKESPEARE COMPANY www.rsc.org.uk

S.M.I.L.I.N.G BOYS PROJECT universoulartist.com/smiling-boys-project

STUDIO 3 ARTS www.studio3arts.org.uk

UKON CAREERS www.ukoncareers.com

VALENCE HOUSE MUSEUM valencehousecollections.co.uk

WANT TO GET INVOLVED IN INSPIRING FUTURES?

Email

inspiringfutures@lbbd.gov.uk

with details about your organisation or school to be added to our contact list and be invited to future events.





**Barking &
Dagenham**

